

Privacy Policy

Last modified: February 26, 2024

This Privacy Policy (this "Policy") describes the types of information AdvanceWare, Inc. ("our", "us" and "we") may collect from you or that you may provide to us when you visit advanceware.com and/or 2configure.com (this "Site") or the web application made available through the Site (the "Web Application") and our practices for collecting, using, maintaining, and disclosing that information. We care deeply about your privacy.

This Policy applies to information we collect on this Site, in messages between you and this Site, and through advertising or third-party applications.

It does not apply to information collected by us offline or through any other means, including on any other website operated by us or any third party, including through any application or content (including advertising) that may link to or be accessible from or on this Site.

Please read this Policy carefully to understand our policies and practices regarding your information. If you do not agree with this Policy, please discontinue use of this Site and the Web Application. By accessing or using this Site and the Web Application, you agree to the policies and practices contained in this Policy.

This Policy may change from time to time (see Changes to Our Privacy Policy below). Your continued use of this Site after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Persons Under the Age of 18

This Site and the Web Application is not intended for persons under 18 years of age. No one under the age of 18 may provide any information to or on this Site. We do not knowingly collect personal information from persons under 18. If you are under 18, do not use or provide any information on this Site or the Web Application or through any of the Site's or the Web Application's features or provide any information about yourself to us. If we learn we have collected or received personal information from a person under 18, we will delete that information. If you believe we might have any information from or about a person under 18, please contact us at support@advanceware.com.

What Information Do We Collect?

We collect several types of information from and about users and their customers through the use of this Site and the Web Application, which may include:

- Information that can identify you, your professional role, and the business you work for;
- Information that can identify you individually or your customers, including your name, postal address, e-mail address, telephone number, payment processing information any other identifier by which you may be contacted online or offline (collectively, "Personal Information"); and
- Information about your internet connection, the equipment you use to access this Site, and usage details.

How Do We Collect This Information?

We collect your information:

- Directly from you when you provide it to us through contact and newsletter forms, e-mail us directly, and message us through third-party platforms.
- From third-parties with which we have a business relationship who utilize this Site and the Web Application to design and fulfill an order on your behalf.
- Automatically as you navigate through this Site and the Web Application. Information collected automatically may include usage details, IP addresses, and information collected through cookies and other tracking technologies (see Automatic Data Collection Technologies below).
- From vendors and third-party contractors who support the usage and functionality of this Site and the Web Application.

Automatic Data Collection Technologies

As you navigate through and interact with this Site, we may use automatic data collection technologies to collect certain information about you, including:

- Details about your visits to this Site, including traffic data, location data, logs, and other communication data and the resources that you access and use on this Site.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The information we collect automatically helps us to improve this Site and to deliver better and more personalized content.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate settings on your browser. Please keep in mind that disabling cookies may alter your usability and the functionality of this Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to this Site.
- **Web Beacons.** Pages of this Site and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages or opened an e-mail and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

Do Not Track Signals

Some web browsers have a "Do Not Track" feature. This feature lets you tell websites you visit that you do not want to have your online activity tracked. These features are not yet uniform across browsers. This Site is not currently set up to respond to those signals.

How Do We Use the Information We Have Collected?

We use information that we collect about you or that you provide to us:

- To present this Site and its contents to you.
- To provide you with information, products, or services that you request from us or that you request from our clients who rely on and utilize our Web Application.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us or with our clients.
- To passively facilitate the services you've requested be performed on your behalf or at your request from our clients.
- To notify you about changes to this Site.
- To respond to legal requests and to prevent harm (see When Will You Disclose My Information? below).
- To respond to user inquiries and offer user support.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your information to contact you about goods and services that may be of interest to you. You will be given the option to opt-out of these communications in the future. For more information, see Your Choices below.

When Will You Disclose My Information?

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Information that we collect, or you provide as described in this Policy:

- To contractors, service providers, and other third parties we use to support our business.
- To manufacturers, dealers, and other third-parties with which we conduct business and who rely on and utilize the Web Application to perform services at your request or on your behalf pursuant to any separate agreement you may have between yourself and such third-party;
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which identifying information held by this Site is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.

- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our Terms of Service and other agreements.
- If we believe disclosure is necessary or appropriate to protect our rights, property, or safety, our customers, or others.

Data Security

The transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to this Site. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on this Site.

You understand and agree that your Personal Information may be shared, through our Web Application, with our clients that are performing services for you, and on your behalf, and other affiliated third parties that may have operations abroad in order to manufacture your order. We are not liable whatsoever for any losses arising out of resulting from the sharing of your Personal Information pursuant to this Policy including, without limitation, foreign operations that access your Personal Information through the Web Application for the aforementioned purposes.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of this Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of this Site. The information you share in public areas may be viewed by any user of this Site.

Changes to Our Privacy Policy

It is our policy to post any changes we make to this Policy on this page. If we make material changes to how we treat our users' Personal Information, we will notify you through a notice on this Site home page or any other communication method we deem appropriate. The date this Policy was last revised is identified at the top of the page. You are responsible for periodically visiting this Site and this Policy to check for any changes.

Contact Information

To ask questions or comment about this Policy and our privacy practices, contact us at:
support@advanceware.com